



2020-2021 ANNUAL REPORT



2020-2021 Key Statistics

21,893

visits to our two
Seotlong Centres

3,228

participants in
intensive programs

17,107

additional people
reached indirectly*

740

participants in our
Grief & Loss sessions

828

one-on-one
psychosocial support
conversations

77

participant-led
support group meetings

**does not include people reached
through TV and radio programming*



284 pairs of shoes



3,976 masks



190 blankets



704 entrepreneurial
starter packs



833 washable
sanitary kits



409 packages of
vegetable seeds



925 handwashing kits



1,200 fruit trees



1,392 food parcels



396 solar lanterns



20,200 condoms



3,509 primary school
activity booklets +
school supplies

In the early stages of the COVID-19 Pandemic, Help Lesotho mobilized staff and volunteers to respond to the needs of those most vulnerable. Since then, we have continued to adapt our outreach strategies, information sessions and programs to best support the Basotho through the various pandemic surges and lockdowns. We continually update COVID-19 guidelines and information sheets with local resources, and have modified our programs to minimize the risk of transmission. Through our outreach, thousands have gained access to valuable COVID-19 information to help keep themselves and their communities safe.

A LOOK AT OUR COVID-SAFE PROGRAMS!



It was a joyous celebration for young mothers in Thaba Tseka who graduated from their 2 year sexual and reproductive health program funded by UNICEF.



The Guys4Good participants were excited about their new t-shirts! These grade 7 boys learned about avoiding peer pressure, being role models to others, and standing up for human rights!



Leaders-in-Training program participants engaged in a six week intensive training where they learned to build self-esteem and develop leadership strategies. Masks on, hearts and minds open!



Every two months we celebrated another graduating cohort of *Computer and Life Skills* participants! These youth left the program equipped with technical skills to help them secure employment.

JULY - DECEMBER 2020 HIGHLIGHTS



500 high school girls received sexual and reproductive health education alongside a washable sanitary kit that equipped them to stay in school for 150 days that they would otherwise miss due to menstruation.



Thanks to funds raised by Turnbull School (Ottawa, ON), 98 Majara Primary School students received care packages of food and supplies to help their struggling families get by.



In November 2020, we launched our first ever nationwide gender-based violence (GBV) blitz in Lesotho called: *Do the Right Thing - STOP GBV*. The campaign amplified the simple message 'GBV hurts everyone'. This message was spread through billboards, radio shows, a recorded song, brochures, newspaper ads, a poetry competition, GIRL4ce performances, and more.

An important component in Help Lesotho's COVID-19 response strategy has been the installation of tippy taps in many communities we work in. These tippy taps are an effective way for households without running water to prevent the spread of viruses like COVID-19, and help promote conversations about water education.



JANUARY - JUNE 2021 HIGHLIGHTS



In late March, schools were allowed to re-open after being closed for a full year. Students were thrilled to resume their studies. They had so much to catch up on. In an effort to help vulnerable high school students, Help Lesotho launched the *Imagine Graduation* project. Thanks to the generous support of so many, we were able to pay the exam and school fees for **132** students so they could graduate high school in December!



In response to students struggling with missing so much class time due to COVID, Help Lesotho launched a new *Alumni Volunteer Outreach Project*. Youth volunteered 5 hours per week tutoring and providing basic psychosocial support to vulnerable children to help them catch up. They also distributed educational supplies so students could keep up their studies at home. The project was so successful we were able to engage **88 volunteers**, who together reached more than **3,500 children!**

Much-anticipated new play structures were installed at both our Seotlong Centres in February. The new structures are much safer and more robust than the previous equipment. It has been wonderful to have a safe, COVID-friendly space for little ones to gather outdoors and play!



43 youth participated in the first *Entrepreneurship Workshop* held over 10 days in June. The training covered topics such as marketing, financial management, inventory management and networking. Local business people gave inspiring guest presentations. Participants submitted business plans for review and six businesses received a small grant. Overall, **98%** of participants felt the workshop would help their success as entrepreneurs!

ACCOUNTABILITY COUNTS!

Help Lesotho's 2020-2021 financial statements were audited by Vaive and Associates Professional Corporation.



2020-21 SPENDING

- Programs (94%)
- Administration (5%)
- Fundraising (1%)

Total Expenditures	July 1 2020 - June 30 2021	July 1 2019 - June 30 2020
Programs	\$1,556,337	\$1,252,385
Administration	\$84,036	\$120,594
Fundraising	\$19,493	\$23,306
	\$1,659,866	\$1,396,285

ACCOUNTABILITY • TRANSPARENCY • GOOD GOVERNANCE



Since 2014, Help Lesotho has been proudly accredited by the **Imagine Canada's Standards Program**. The Standards Program awards accreditation to charities and non-profits that demonstrate excellence in board governance, financial accountability and transparency, fundraising, staff management, and volunteer involvement.

Help Lesotho's 2020-2021 Board of Directors

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THANK YOU TO OUR DEVELOPMENT PARTNERS!



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For Africa's Children Every Time



Thank you to RE/MAX Hallmark Realty Group for donating Help Lesotho's office space, phone lines, internet, reception services, meeting rooms and security for twelve wonderful years! Thanks to the generosity of RE/MAX Hallmark, we are able to keep our costs low and ensure more funds are directed to programs in Lesotho.

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